

Scoring Rubric

<p><u>Use of and contribution to the Humanities (20 points total)</u></p> <ul style="list-style-type: none">• Humanities theme(s) are clear (10 points)<ul style="list-style-type: none">○ 0 = Humanities theme(s) are not interpreted or well conveyed/easily understandable;○ 5 = Humanities theme(s) are adequately interpreted and conveyed;○ 10 = Humanities themes are well interpreted and conveyed, allowing the intended audience to better understand and analyze a topic or theme.• Significance of the Project/Innovation/New Approaches and Topics (10 Points)<ul style="list-style-type: none">○ 0 = The project lacks creativity and presents a standard approach or methods that may have limited audience engagement or interest to Virginians;○ 5 = The project is of interest to Virginians, is creative and proposes an approach that is innovative with the potential to engage new audiences, though methods may be somewhat underdefined;○ 10 = The project proposes a creative and fresh approach that will effectively engage its intended audience, incorporating defined methods aimed at also engaging new audiences. The Project will be of interest to society in and outside of Virginia.	<p><u>Project is public facing and audience-centered (keeps audience in mind when determining content, delivery and accessibility) (15 Points total)</u></p> <ul style="list-style-type: none">• Project outcomes and their accessibility (5 Points)<ul style="list-style-type: none">○ 0 = Project outcomes are not accessible to the general public;○ 3 = Project outcomes have limited public accessibility;○ 5 = Project outcomes are open and accessible to the public.• Expected audience(s) is identified and appropriate to the proposal (5 Points)<ul style="list-style-type: none">○ 0 = Audiences unidentified and/or inappropriate for project;○ 3 = Audience is defined and appropriate for project;○ 5 = Project likely to attract new or expanded audiences.• Promotion of the project is identified and appropriate to the proposal (5 Points)<ul style="list-style-type: none">○ 0 = Promotion unidentified and/or inappropriate for project;○ 3 = Promotion is defined and appropriate for project;○ 5 = Promotional plan is identified and likely to attract new or expanded audiences.
<p><u>Overall prospects for success (20 points total)</u></p> <ul style="list-style-type: none">• Demonstration that project personnel have appropriate humanities scholarship experience and/or management skill level for success (10 Points)<ul style="list-style-type: none">○ 0 = Inappropriate/non-pertinent humanities scholarship or management skills present in project;○ 5 = Appropriate/pertinent humanities scholarship and/or proven management skills evident in project;○ 10 = Stellar humanities scholarship demonstrating multiple voices/perspectives and proven management skills.• Budget is complete appropriate to the request (10 Points)<ul style="list-style-type: none">○ 0 = Unexplained, questionable expenses;○ 5 = Eligible expenses with little detail and/or minor budget concerns;○ 10 = Expenses are clear and justified.	<p><u>Impact and Evaluation (20 Points Total)</u></p> <ul style="list-style-type: none">• A clear vision of success is identified (10 Points)<ul style="list-style-type: none">○ 0 = A vision of a successful project is not addressed;○ 5 = A basic vision of success is outlined;○ 10 = A vision of success is clearly identified and outlined, and attainable within the scope of the project.• A plan is developed to evaluate impact and outcomes of project (10 Points)<ul style="list-style-type: none">○ 0 = Evaluation is not addressed or the plan is very limited;○ 5 = A basic plan is proposed to evaluate impact and/or outcomes of the project;○ 10 = Evaluation methods are clearly described and the results will yield useful data on impact and outcomes.